

PUBLISHED BY AUTHORITY

The following regulations have been made by the Town Council of the Town of Gander under the provisions of Section 414(i)(ss) and any other Section found enabling of the Municipalities Act, as amended.

Adopted by the Town Council of the Town of Gander on the 17th day of March, 2010.

MAYOR

TOWN CLERK

Use of the Municipal Coat of Arms, Flag & Crest

1. a. The armorial bearings of the municipality shall be as follows:
 - i Arms: Argent a hurt surmounted by a Gander (*Branta canadensis*) volant proper in base two bars wavy Azure;
 - ii Crest: Upon a helmet mantled Azure doubled Argent within a wreath of these colours rising out of a representation of clouds proper a four bladed aircraft propeller Azure garnished Argent;
 - iii Motto: Volet Gander (Gander-Experience Success)
- b. The Coat of Arms is more particularly shown on Schedule A attached.
2. The Corporate Seal of the municipality shall have engraved thereon the complete arms of the municipality, as shown on Schedule A, and the words "The Town Council of the Town of Gander," which seal shall be kept in the custody of the Town Clerk.

The Seal is more particularly shown on Schedule B attached hereto.
3. The Town Crest depicts a Gander on a background of blue, symbolizing the sky and the water of Gander Lake.

The Town Crest is more particularly shown on Schedule C attached.
4. a. The Coat of Arms is reserved for selected applications of official use and, in particular, shall be used on the Seal and on the Mayor's Chain of Office.
- b. The elected representatives of the Council, department heads and other authorized employees may use the Coat of Arms on stationery and/or business cards.

- c. Boards, agencies and committees established by Council may from time to time use the Coat of Arms on their stationery and/or business cards.
 - d. Any document issued by the Town or on behalf of the Town may bear the Coat of Arms when it is:
 - i A proclamation issued by the Council and/or the Mayor.
 - ii A license, permit, directive, certificate and the like issued by or on behalf of the Town.
 - e. The Coat of Arms may be used for official notices required to be published by statute or by by-law under names of the officials referred to in Subsection B above.
 - f. The Coat of Arms may be displayed as the emblem of the Town's authority in any office, building or facility.
 - g. The Coat of Arms may be displayed on selected vehicles or signs with prior approval of Council.
 - h. The Coat of Arms may be used on mementos given to employees in recognition of long service and other mementos as may be given to individuals from time to time.
5. The Town Crest is designed as a simple and easily recognized symbol which will serve as the Town's identity and may be used in the following manner:
- a. The Town Crest is the principal identifying mark of the municipality because of its wide usage, whereas the Coat of Arms is reserved for applications of an official nature.
 - b. The Town Crest may be used to identify municipal property and, in particular, shall be used on equipment and machinery owned and operated by the municipality. It may also be used on uniforms and other wearing apparel, road signs and similar applications.
 - c. The Town Crest may be used on pins, pens and other souvenirs as may be prepared for the municipality from time to time.
 - d. The Town Crest shall be used on newspaper advertisements and other official documents other than those referred to in Section 4 (d-2).

- e. Boards, agencies and committees established by Council pursuant to the statutes of Newfoundland and Labrador, as well as advisory committees established by Council, may from time to time use the Town Crest on their stationery and/or business cards.
 - f. The municipal Coat of Arms, in full colour, shall be displayed in a designated area in the Town Hall Council Chambers.
 - g. The municipal Coat of Arms shall not be made available for use in commercial enterprises.
6. The Town Flag has the Town Crest in the center on a background of white. The two blue edging stripes signify the clarity of Gander Lake and of the sky. The two yellow figures represent aircraft in flight coloured by the rays of sunlight.

The Town Flag is more particularly shown on Schedule D attached.

7. The Town Flag shall be flown at every civic building and may also be flown at public and separate school buildings.

Generally, the use of the Town Flag will be encouraged throughout the municipality, at public buildings and commercial establishments.

Town of Gander flags will be available for purchase by the public from the Town Clerk's office.

8. The Coat of Arms and the Town Crest may be reproduced in full colour or a single colour.

The Coat of Arms, or armorial achievements, the Town Crest and the Town Flag as defined herein are primarily marks of the municipality and may not be used by any corporation or individual, nor reproduced for sale in any manner whatsoever on any material, without the permission of Council as may be established by resolution from time to time. Prior to Council giving permission, the Clerk shall ensure that quality control of the reproduced Coat of Arms is acceptable and that the mechanism for marketing the particular article is also acceptable.

A consent under Section 8(b) may be revoked by the Council at any time on notice to that effect served on the person to whom that consent was granted.

9. This Regulation shall take effect upon passing thereof.

Note: Motion 04-090